



# DESIGN2020

16<sup>th</sup> INTERNATIONAL  
DESIGN CONFERENCE

Forbes, H., Han, J. and Schaefer, D. (2020) “USING CROWDFUNDING AS PART OF THE PRODUCT DEVELOPMENT PROCESS,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 1245–1254. doi: <https://doi.org/10.1017/dsd.2020.256>